

Eat Spain Up!
press@eatspainup.com
+1 (812) 278 0278

FOR IMMEDIATE RELEASE: 10/10/2016



New York
2016
**eat
spain
up!**

Eat Spain Up!

A Journey Into Spain's Food and Culture

New York, New York: Eat Spain Up! is a cultural event bringing the food and culture of Spain to New York City. Join us October 24th-28th, 2016 for an exciting week-long series of engaging activities and delicious food.

Take a trip to Spain without ever leaving the city in our **Food & Culture Sessions**. We'll explore the regions of Madrid, Burgos, and Extremadura through short film screenings, roundtable discussions with food culture experts, and a full tasting of the region's traditional and modern specialties. During our **Cooking Classes** you'll share the kitchen with renowned chefs, immersing yourself in the varied techniques of unique, regional Spanish cuisine. For a gastronomical adventure, savor Spain's finest wines, cheeses, and olive oils in our **Guided Tastings**, and discover our country's food obsession through the lens of **Food Photography & Design** exhibitions.

A **Press Presentation and Professional Networking** session for project partners, press and professionals will take place on 25 October at New York University's Grand Hall. This session is by invitation only and includes complimentary food and drink from this year's three guest

regions, plus a special performance of [Edible Don Quixote](#), a culinary experience of the literary masterpiece you won't forget!

And lastly, if you're hungry for more, our partner Spanish restaurant will offer special discounts and [Dining Offers](#) across New York City.

Space is limited, so get your tickets early! Visit eatspainup.com for the full list of events and use promo code **INGRL** at checkout to reserve specially discounted tickets. A limited number of complimentary tickets are available upon request [here](#), with priority given to the NYU community, press, and culinary professionals.

Eat Spain Up! is happy to support the Spanish Benevolent Society in NYC. Ticket sales will go in full to support this historical institution and their new community restaurant project. Find out more about it [here](#).

We've set the table. Grab your knife and fork, and bring a hearty appetite. Get ready to [Eat Spain up!](#)

Stay updated! Follow us [@eatspainup](#) on [Instagram](#), [Twitter](#), and [Facebook](#).

Share away! Your friends are our friends, so invite them to join in the feast!

About: Eat Spain up! is a cultural initiative that brings Spanish food culture closer to the rest of the world. The New York City edition is co-promoted by the NYU Department of Nutrition and Food Studies, Food Studies Graduate Society, and the King Juan Carlos I of Spain Center at NYU. The project is supported by a network of Spanish and local partners in food, culture, tourism and commerce. See the full list of sponsors [here](#).

Full press kit available [here](#).

